



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re

Application of: WILSON, Joseph

Examiner: N. Boveja

Application No.: 10/669,791

Group: 3622

Filed: September 25, 2003

For: SYSTEM AND METHOD FOR SEGMENTING AND TARGETING
AUDIENCE MEMBERS

Attorney Docket #: 54820-00602

REQUEST FOR ONE MONTH EXTENSION OF TIME

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Receipt of the Official Communication mailed July 6, 2007 for the above-referenced application is respectfully acknowledged. Pursuant to 37 C.F.R. § 1.136, Applicants respectfully request a One-Month Extension of Time within which to respond to the Office Action dated July 6, 2007. Payment of the fee required pursuant to 37 C.F.R. § 1.97(a)(1) is provided herewith.

Respectfully Submitted,

Date: August 24, 2007

DAVID R. YOHANNAN, Reg. No. 37,480
KELLEY DRYE & WARREN LLP
3050 K Street, N.W., Suite 400
Washington, DC 20007
(202) 342-8400